Your website.
Your next step.

Choose the website that suits how your business works. Three different design concepts, each built around a specific goal.

01 / Be found

Basic Website

Showcase services, credibility and contact details.



02 / Sell online

E-commerce Website

Turn your products into an easy-to-shop store.



03 / Stay organized

Website + ERP

Connect your website to a private business dashboard.



At a glance

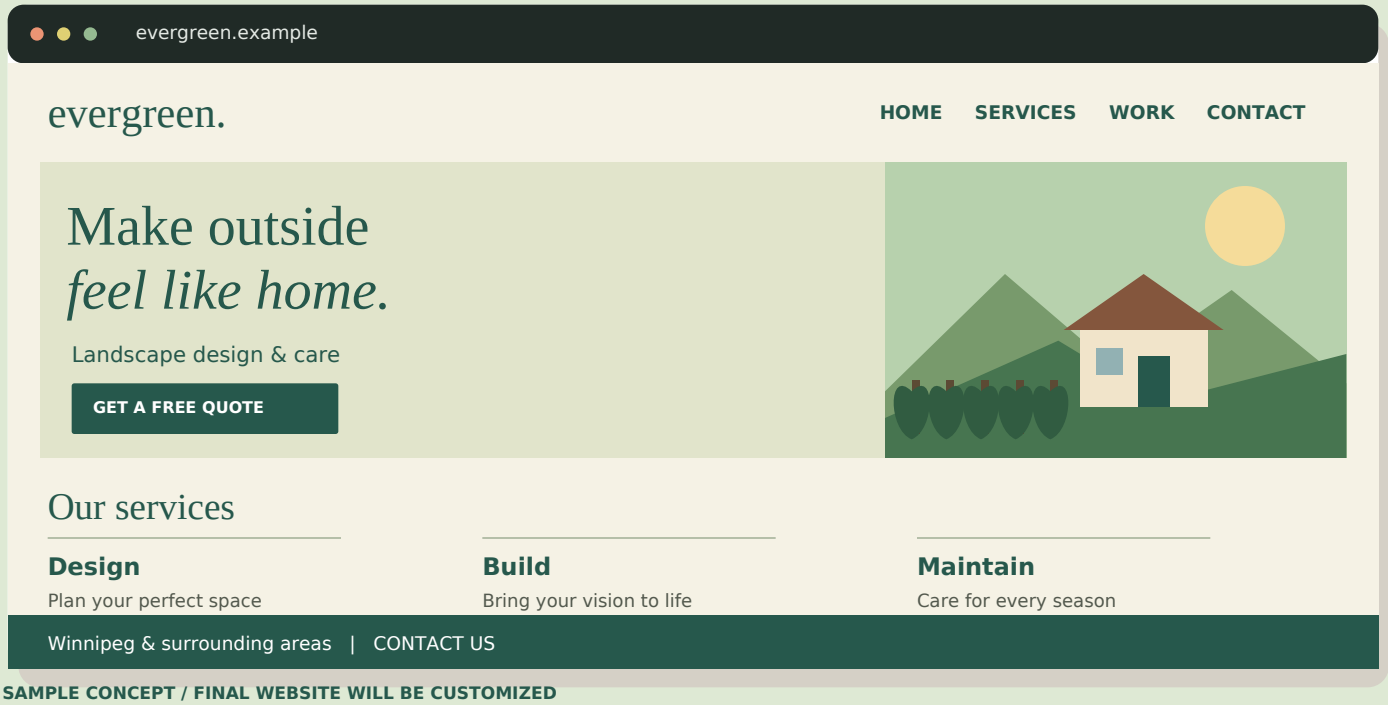
CAPABILITY	BASIC	SHOP	ERP
Business pages, mobile design & SEO	**Yes**	**Yes**	**Yes**
Product catalogue & online checkout	-	**Yes**	**Optional**
Product and order management	-	**Yes**	**Optional**
Quotes, invoices & CRM	-	-	**Yes**
Stock, suppliers & staff reports	-	**Basic stock**	**By scope**

Domain, hosting and third-party services are arranged separately. Final features are confirmed with your project requirements.

01 Basic Website

Reference concept: Evergreen Landscaping | Get noticed, build trust and generate enquiries.

ILLUSTRATIVE WEBSITE DESIGN



SAMPLE CONCEPT / FINAL WEBSITE WILL BE CUSTOMIZED

What comes with it

Five essential pages
Home, About, Services, Gallery and Contact.

Services & portfolio
Up to six services and 20 client-supplied photos.

Search & launch
Page titles, meta descriptions, sitemap, Search Console, SSL and testing.

Responsive design
Professional layout for phones, tablets and desktops.

Lead generation
Enquiry form, click-to-call, email, map, business hours and social links.

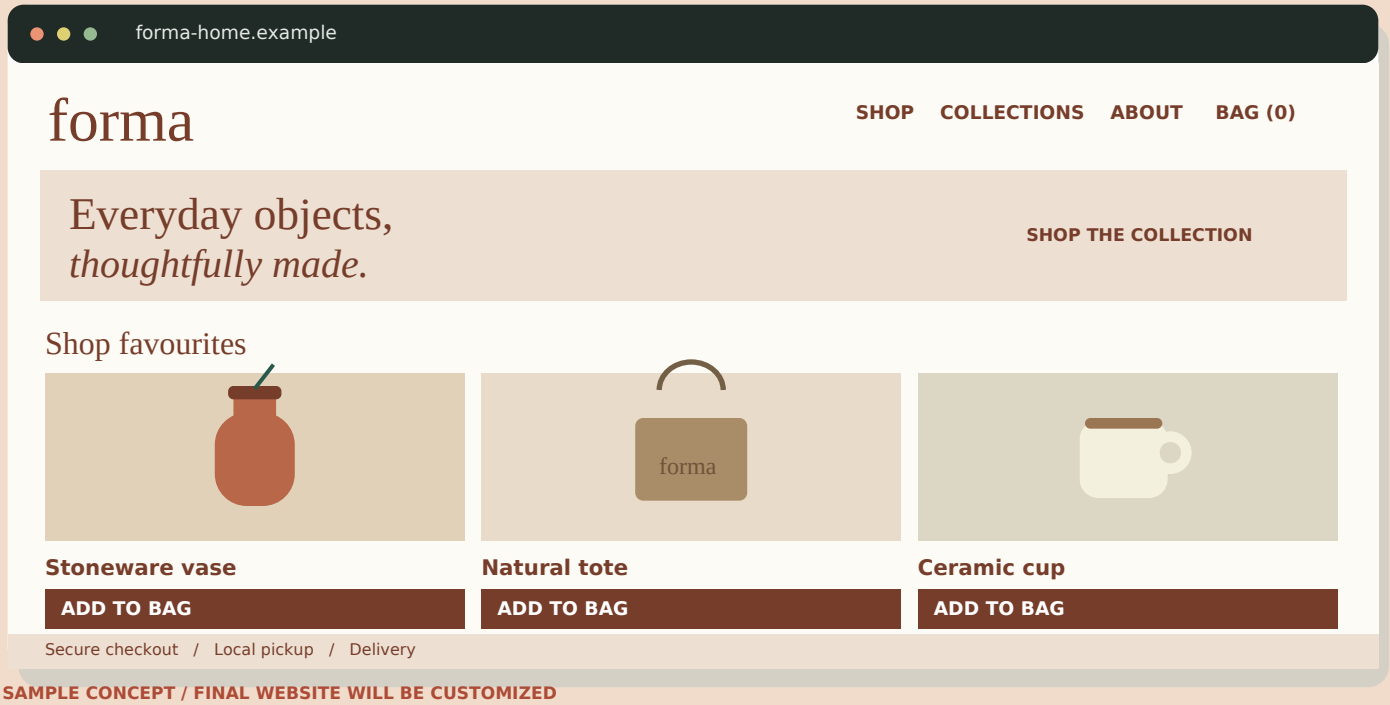
Branding & revisions
Your logo, colours, content, header, footer and two revision rounds.

ALSO AVAILABLE Booking, blogs, live chat, multilingual content, extra pages, business email and ongoing maintenance.

02 E-commerce Website

Reference concept: Forma Home | A distinctive storefront that makes online purchasing simple.

ILLUSTRATIVE WEBSITE DESIGN



SAMPLE CONCEPT / FINAL WEBSITE WILL BE CUSTOMIZED

What comes with it

Complete storefront

Basic website plus product catalogue, search, categories and product details.

Owner tools

Manage products, prices, stock, orders and CSV exports.

Store configuration

Variants, discounts, customer accounts and shipping rules agreed by scope.

Cart & checkout

Quantity and delivery/pickup options, taxes and secure payment connection.

Order experience

Customer and store notifications, confirmation pages and approved store policies.

Payment & testing

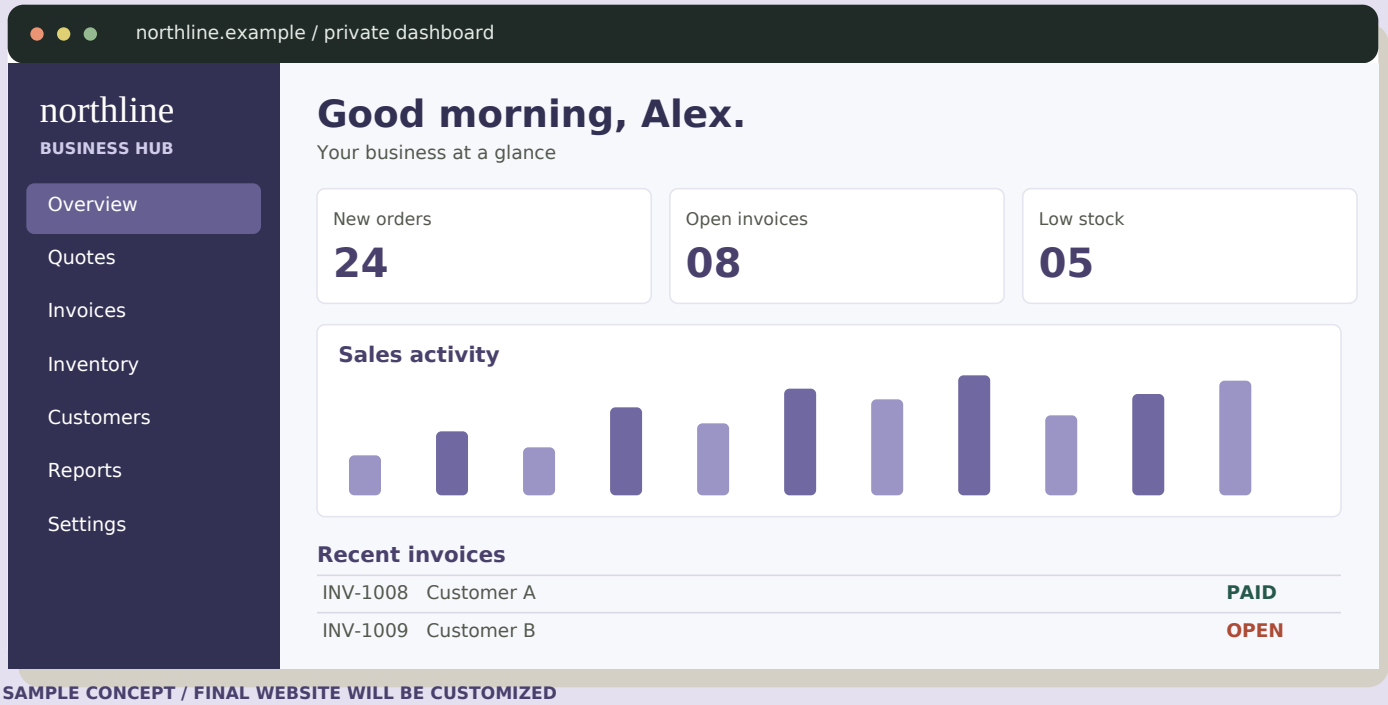
Connect Stripe, PayPal or Square; checkout testing and two revision rounds.

ALSO AVAILABLE POS sync, marketplaces, subscriptions, digital downloads, gift cards, additional gateways and custom shipping.

03 Website + ERP

Reference concept: Northline Business Hub | A public website plus a private operations workspace.

ILLUSTRATIVE WEBSITE DESIGN



SAMPLE CONCEPT / FINAL WEBSITE WILL BE CUSTOMIZED

What comes with it

Business dashboard

Sales overview, unpaid invoices, low-stock alerts and key reports.

Quotes & invoices

Create quotes, branded invoices, payment tracking and tax settings.

Inventory & CRM

Stock, SKU records, customer history, suppliers and purchase orders by scope.

Staff access

Private login, assigned permissions, business settings and user roles.

Reports & integration

Sales, tax and exports; optional shop sync and marketing tools.

Data & support

Database, agreed backup and security controls; three revision rounds.

ALSO AVAILABLE Accounting/POS integrations, multiple locations, payroll, scheduling, data migration, custom workflows and support.